

Organ Plays at 9, 11, 11:55 and 4:50  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER  
Fair

# Offering the Hospitalities of the Store to Visiting Knights Templars

## The Time-Honored Heroic Knights Templar

are making their pilgrimage from every part of the United States to

The City of the Declaration of Independence of the American Colonies

to hold their Thirty-fourth Triennial Conclave on the same ground that "the first General Conclave of Knight Templary in the United States" is said to have met in 1797.

In this Jubilee year of the World Peace it seems fitting that the two hundred and sixty thousand knights, with their noble wives and sisters, should visit the old Hall where the signing was done and the home of the Liberty Bell, and in this serious time in the history of America renew their vows of patriotism and kindle afresh the fires of friendship, philanthropy and upbuilding of manhood, for which the fraternity is noted wherever known.

All of this great building, from foundation to roof, with whatever hospitalities it can command, may be freely used from 9 A. M. to 5 P. M., and its picture galleries, the great St. Louis Exhibition Organ and public service comforts may be of interest.

The University Hall, on the Eighth floor, has been wholly set apart for the entire week for the use of Knight Templar parties, with writing and reading tables. This will be a convenient place for friends to meet each other.

Please consider the welcome is writ large.

(Signed) *John Wanamaker*

Sept. 6, 1919.

## Distinctive New Millinery From Our Own Workrooms

Some inspired by French models, some original creations, some copies of Paris hats, are having a special showing. There are hats of hatters' plush, some of plush and velvet, some of duvetyne, and some combined with satin. The shapes are new and fashionable, they are trimmed with flowers and feathers, and the hats are intended for dress wear. Prices start at \$25.

(Second Floor, Chestnut)

## The Very Handsomest Suits That Have Come This Fall

They are so beautiful that we wish every woman could have the pleasure of seeing them with her own eyes.

She will want to feel the exquisite softness and fineness of the cloths—Bolivias, evoras, silver-tone, broadcloth, tricotine, even glorified tricelines and mixtures.

She will enjoy studying the wonderful lines of these suits, the straight, long coats, the slim skirts, the loose, rounded jackets. Fur trimming has gone so far that one model has a jacket with the entire front of moleskin and fur pockets; deep collars and cuffs are frequently seen.

There is marvelous embroidery too, almost covering the skirt part of the coat in some cases or elaborate designs in soutache braiding, and where there is no fur there are other features to take its place.

These new suits have prices from \$75 to \$375.

(First Floor, Central)

## New Rhinestone Jewelry

All set in sterling silver, of course. The bar pins, in the fashionable sizes and lengths have gallery backs to set off their brilliancy and safety catches. \$6.50 to \$17.50. New rings, in beautiful designs, some combined with imitation sapphires, are \$6 to \$9. Pendant necklaces are new—graceful, rhinestone-set pendants on silk cords, with rhinestone slides, \$8.50 to \$15; others on black ribbons, \$24 to \$36.

(Jewelry Store, Chestnut and Thirteenth)

## Silk Shirtwaists—Rather Tailored

White habutai waists with high or low necks and broad pleats, \$5. Black taffeta waists, in plain tailored style, high or low collars, \$5.50. Soft taffeta blouses in flesh color, to be worn high or low, \$6.85. Crepe de chine blouses in white or flesh color, with narrow pleating on collar and cuffs, \$6.85. Crepe de chine blouses, in white, flesh, black or navy, with pearl buttons, \$7.50.

(Third Floor, Central)

## Here Are the First New Winter Coats for Children

Mothers have been asking for them—and the coats will be needed on the first chilly day.

These first new coats are rather conservative in style—some have short high yokes, with smocking; some have broad box pleats, some are button trimmed. Broadcloths, wool velours and novelty materials make the coats, which are in blues and browns chiefly, and are warmly lined and interlined.

\$22 to \$28.50. 2 to 6 year sizes.

(Third Floor, Chestnut)

## Women's Accordion-Ribbed Silk Stockings at \$2.85

Second grade goods, of course. First grade hosiery of this fine and fashionable kind would average more than double this price. 400 pair in two-color combinations, the majority in black and white. Some are all-over ribbed, others have ribbed boots and plain silk tops.

(West Side)

## Fur Is Used in Abundance on Women's Handsome Coats

Not content with huge collars, deep cuffs, and bands of fur, there are large fur pockets, belts, and one coat even has a wide facing of fur all the way down the front. A woman of the most luxurious taste could scarcely ask for more.

The materials, too, match the furs in richness and they are almost as soft to the touch.

There are Bolivias, tinsel-tones, palouchie, evora, and duvetyne in the loveliest of shades and they are trimmed with kolinsky, dyed muskrat, opossum, beaver, ringtail, mole, squirrel and skunk.

Prices start at \$250 and go to \$450.

(First Floor, Central)



## Stunning New Gowns in the Young Women's Salons

New costumes and new gowns in all the cases—and here are some of particular beauty and interest.

An afternoon costume of dull, old blue duvetyne of striking smartness and simplicity with a huge collar and deep cuffs, \$165.

Another afternoon gown of blue satin almost covered with embroidered net in dark blue. There is a wide satin girdle and a square neck in front—\$108.

A tan duvetyne dress, with round, shallow neck, just a bit

(Second Floor, Central)

of fine creamy lace, and a touch of tinsel embroidery, \$110.

An exquisite evening frock of opalescent-hued taffeta with gray net overdress, taffeta frills and a touch of rose color at the side. \$67.50.

Another evening dress of orchid taffeta with a straight little bodice, quaint puffed sleeves, round neck and a double skirt caught up with ostrich tips in French blue. \$50.

All in 14 to 20 year sizes.

(Second Floor, Chestnut)

## The Magnificent Metal Laces Paris Is Using So Lavishly

Everything must be of the gayest, evening gowns especially, and hence the most beautiful laces that Paris could devise have been made for this coming season.

So far as we know, these new metal laces are nowhere else in this city. They are here in great profusion.

Wide founcings of black net with old gold, silver, steel, iridescent blue or gun metal thread designs and some with spangles. Flesh color nets

(Main Floor, Central)

with steel embroidery and an old gold lace with bright gold thread are also here.

In most cases there are wide bands to match, and sometimes narrow bands. Prices for the wide founcings are \$7.50 to \$25 a yard. Bandings from \$3 to \$9.75 a yard for 6 to 12 inch widths.

All-over metal laces, gold, silver and gunmetal, \$9.75 to \$16.50 a yard.

Satin metal cloths in gold, old gold, silver, gunmetal and orchid, \$11.75 a yard.

## The Most Fashionable Coatings Are Duvetyne or Like It

There is a new soft velour, with a duvetyne finish that is very lovely indeed. It has the good points of duvetyne, lightness, softness and warmth besides looking so much like it. In a rich mahogany or brown. \$10 a yard.

(First Floor, Chestnut)

Duvel de laine is another fashionable material for Fall and Winter coats. The colors are exquisite—sapphire blue, Chinese red, wood brown, navy, taupe, mahogany and Oriental blue. \$6 a yard.

New duvetynes, which many people are asking for, \$12 a yard.

(First Floor, Chestnut)

## From Paris and America—Handsome New Dress Trimmings

Foreign boxes have been unpacked, domestic boxes are in, and the beautiful, new trimmings, in all their loveliness, will be shown Monday.

The new braided trimmings are stunning—great wide bands and edges of glistening ribbons braid, in white, blue, black, royal purple, wisteria or taupe—they will "make" your new gown. The new spangled bands and all-overs are perfectly

(Main Floor, Central)

beautiful—glistening rows of purple or black or gold. The new French tunics are most unusual—it is doubtful if you will find anything so handsome this side of Paris! The new founcings—of tinsel embroidery or net, of jet and spangles; these, too, are lovely.

And there are jet chains and girdles, separate ornaments and garnitures, novelty bands and new braid effects in wondrous array.

## Some Specially Priced Gloves for Women

At \$1.65, one clasp, half pique sewn, white washable leather with a doe finish.

At \$1.75, white French lamb-skin, two clasp, overseas sewn.

At \$1.85, fine gray suede, one clasp style, half pique sewn.

At \$2, pearl white washable capeskin gloves, one clasp, pique sewn. Or beautiful white French kidskin, two clasp and overseas sewn.

(Main Floor, Central)

## Children's School Shoes Like the Cobbler Used to Make

(Except that he could never have made them so nice)

How often mother and father have said: "If we could only get shoes for these children like those our parents used to have made for us at the cobbler!" Remembering, of course, how wonderfully they wore, and forgetting, of course, how stiff they were and how they never did quite fit.

### Well, Now!

We have been working on this proposition for several months now—and if you will only come and see, we will show you children's school shoes as sound and

## Fitted Traveling Cases of Uncommon Beauty

These cases are chiefly of rich dull black leather, but there are some in glazed leather for those who prefer that.

The fittings are in white, tortoise-shell finish and amber-finish celluloid and there are some charming new shapes.

As these cases are designed for women's use they are all light in weight and the linings are of fine moire silk.

Prices \$37.50 to \$135.

(Main Floor, Chestnut)

## Ready With the Suits the Boys Need for School

Aye, splendidly ready!

Ready with those sturdy corduroy suits that wear, and wear and wear. They are \$12 and \$13.50.

Ready with fine suits of fancy mixed wools in a great variety of designs and colors. These are \$15 to \$35, with one pair of trousers, but there is a group with two pair of trousers to each suit that is \$16.50.

All Norfolk style suits with belts and various kinds of pleats. A variety of pockets, too. Sizes 8 to 18.

(Second Floor, Central)

## Women's Handkerchiefs

Just now the new Autumn designs and shipments are in and here are some of special interest—Colored handkerchiefs—lovely squares of color, of fine linen, 30c, 50c, 75c and \$1 apiece.

One-corner embroidered handkerchiefs—the needlework most carefully done and the designs in good taste. 25c, 40c, 50c, 75c and \$1.

(Main Floor, Central)

## 100 Dozen Linen Towels, Special at 50c Each

Over two years ago we gave a large order for these towels to a certain Scotch manufacturer who makes a specialty of all-linen huckaback towels such as these.

They are every thread linen, medium weight, with good absorbing qualities and they are 17 by 33 inches in size, hemmed.

This is less than the wholesale price today.

(First Floor, Chestnut)

## Men's Black High Shoes Special at \$6.90

Two styles, one for the man who considers style first and the other for the man who wants extra service.

The first is of dull black calf-skin and is made on a straight, English last.

The second is of stout, black veal leather and has broad toes.

We could not go into the factory today and buy either of these shoes at \$6.90 wholesale.

(Main Floor, Market)

## Will There Be Enough of the Finer Wilton Rugs?

That is the question in the domestic rug market today.

Factories that make these best rugs are giving dealers only a part of what the latter ask for, and already are telling them just how much (or how little) they can have in the Spring.

At present, however, we are exceptionally well supplied with

(Seventh Floor, Chestnut)

## Applauding the White Player-Piano at \$565

The White player-piano is made in the same factory that makes the Angelus. Its player-mechanism is not quite the equal of the Angelus, but then you cannot get an Angelus player-piano for as little as \$565.

At its price the White player-piano has no equal.

In fact, it is superior to a great many higher-priced player-pianos. We endorse it heartily as an instrument that will give complete satisfaction. Indeed, we think so highly of it that we control its distribution in Philadelphia.

Sold on convenient terms to those who prefer buying that way.

### Notice to Knights Templars

During this week visiting Knights Templars and their families will find Egyptian Hall a pleasant place to spend their spare time. There will be music there at intervals throughout the day by the organ and Ampico reproducing pianos.

(Egyptian Hall, Second Floor)

## Beautiful English Dinner Sets at \$25 in the China Sale

These are 107-piece china sets from one of the best potteries in England. At \$25 they are 50 per cent less than regular, and we don't know when such sets can be had for \$25 again.

Decorated with a graceful border pattern, graceful in line and beautifully made. There is no better opportunity in the china market today to get a handsome and serviceable dinner service.

Other English dinner sets, at 20 to 33 1-3 per cent reduction, are marked \$27.50, \$30, \$35 and up to \$45.

Also there is full selection available during this sale from 40 English open stock patterns with prices considerably reduced from complete sets.

(Fourth Floor, Chestnut)

## If You Want the Best of the Cut Glass, Come at Once

The collection for the September Sale of China and Glass is a large one, but at the same time it is greatly varied.

Here and there is an exquisite bowl or vase or bonbon dish that is but one of a kind. These things naturally go pretty quickly when lovers of beautiful things catch sight of them.

If you come in soon you will share in the best choice.

(Fourth Floor, Chestnut)

## Beautiful Wall Brackets in the Lamp Sale

A limited number of them, but a varied assortment. In almost any finish you prefer—gold, silver, brushed brass, ivory, gold and blue.

Some for one light, others for two.

Prices are \$7.50 to \$75 each, which is about a third less than regular.

Plenty of mahogany finish 8-inch candlesticks at 50c each—less than half price.

Also boudoir lamps, pottery lamps, reading lamps, floor lamps and shades of all sizes at reductions of 25 to 50 per cent.

(Fourth Floor, Central)

## Trashy Housewares Cannot Enter Wanamaker's

We have been offered carpet sweepers at \$11 a dozen, but we wouldn't buy them because their cases are of light sheet iron instead of wood—won't stand up with use.

We have been offered porcelain table tops at 95c apiece, but we wouldn't buy them because they are "seconds"—chipped in many places.

We have been offered "seconds" of enamelware, but we won't buy the seconds because they are chipped, exposing the metal that will rust and taint the food.

We have been offered bathroom fixtures of iron, painted or enameled, but we will not buy them because a slight chip of the paint or enamel exposes the iron, which when touched with water rusts and stains the towel or washing.

We have been offered aluminum ware and tinware so thin that even a child can bend it—we will not buy it because it will not give satisfaction.

We have been offered so-called mahogany-finished serving trays that are made of plain pine wood, with a piece of paper or decalcomania pasted on under the glass.

### No! The bars are up!

Wanamaker enamelware and aluminum ware and tinware and ironware are FIRSTS; not seconds; Wanamaker carpet sweepers have wood-cases.

Wanamaker bathroom fixtures are all made of brass, nickel-plated or enameled.

Wanamaker bristle brushes are all bristles. Wanamaker mahogany serving trays are solid mahogany frames with veneer bottoms; the mahogany-finished trays are solid wood, stained.

Wanamaker housewares are all REAL, GENUINE—SAFE, SATISFACTORY.

### Yet, prices are down!

Prices are down 10 to 40 per cent. in the September Sale now going on—down on regular, first-grade, perfect Wanamaker housewares that are guaranteed to give satisfaction all the time.

Included in the sale are refrigerators, sewing machines, ironware, tinware, enameled ware, aluminum ware, woodenware, carpet sweepers, casseroles, coffee percolators and pots, cutlery, baskets, bathroom fixtures, brushes, dusters, chamois skins, trunks—everything that's needed in the kitchen, bathroom or for other household use.

(Fourth Floor)

